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Quiznos Franchisee Reaches 100th Restaurant Milestone

QSR International First Quiznos Franchise Group to Open 100 Quiznos Restaurants

DENVER – March 6, 2013 – Quiznos marked a significant business milestone this month when QSR International (QSR) opened its Quito, Ecuador location, making QSR the first international Quiznos franchise group to license and open 100 plus Quiznos restaurants. Quiznos commemorated the event by inducting Richard Eisenberg, QSR president, into the Quiznos International 100 Club. As one of the world’s premier quick service restaurant chains, Quiznos recognized the significance of Eisenberg’s achievement and the impact he’s had toward the continued expansion of the brand.

“An accomplishment like this doesn’t happen overnight. QSR International and the Quiznos brand have flourished under Richard’s direction for almost 15 years,” said Stuart Mathis, chief executive officer for Quiznos. “Richard represents the franchise model we want to attract and nurture. He serves as an example to the entire franchise system that hard work, dedication and a solid partnership will help everyone realize their goals of continued growth and success. ”

QSR International is a 141-unit multi-brand master franchise quick-service restaurant developer conducting business in 15 countries throughout Latin America and the Caribbean. QSR owns the Master Franchise for Quiznos restaurants, the largest brand in QSR’s restaurant portfolio, in Latin America and the Caribbean where they currently have 101 licensed Quiznos restaurants operating and four restaurants under development. Additionally, QSR purchased and was awarded 46 more Quiznos Franchises, which, through Development Agreement commitments, will be opened in the next several years.

Eisenberg, a Quiznos master franchisee, credits the groups’ ongoing success to a premium quality product, a menu which meets consumer insights, open communication and a cooperative working relationship with Quiznos.

“Working with Quiznos has been a wonderful experience. They have provided great support and systems while still being flexible enough to give us some leeway to experiment to meet our consumers’ needs. That has paid off with great dividends,” said Eisenberg. “We

have the best sandwich in the marketplaces we operate in, and an exceptionally well-trained team. Bottom line, we do it better than our competition.”

About Quiznos

Denver-based Quiznos is a chain designed for today's busy consumers who are looking for a tasty, freshly prepared alternative to traditional fast-food restaurants. With locations in 50 states and 30 countries, Quiznos is one of the world's premier quick-service restaurant chains and pioneer of the toasted sandwich. Quiznos restaurants offer creative, chef-inspired sandwiches, salads, and soups using premium ingredients. Quiznos was founded in 1981 by chefs who discovered that toasting brought out the best in every sandwich ingredient. For more information, please visit www.quiznos.com.

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