

Quiznos to Serve as the Primary Sponsor for Indy 500 Champion and Colorado Native Buddy Lazier in Historic 100th Running

Denver Based Toasted Sub Chain Backs Hometown Hero's Return to the Brickyard

DENVER, May 28, 2016 -- Quiznos, one of North America's premier quick-service restaurant chains and pioneer of the toasted sub, today announced they would be the primary sponsor of 1996 Indy 500 winner Buddy Lazier for the historic 100th running of the Indianapolis 500. Lazier will wheel the No. 4 Quiznos Lazier Burns Racing Chevrolet in his 19th Indianapolis 500 competition, while celebrating the 20th anniversary of winning the "Greatest Spectacle in Racing".

"As a restaurant brand born in Colorado, we are proud to support one of our own on this national stage," said Susan Lintonsmith, Quiznos Global Chief Marketing Officer. "Buddy's hometown pride runs deep and his legacy on the track is unprecedented. We look forward to cheering him on from Denver this weekend."

Quiznos is known for its hot, flavorful, high-quality subs. With locations across the United States and 34 countries, Quiznos is one of the world's premier quick-service restaurant chains offering chef-inspired sandwiches and salads made with premium ingredients. Quiznos was founded in 1981 by chefs who discovered that toasting brought out the best in every sandwich ingredient.

"I am beyond thrilled to represent Quiznos in the Indianapolis 500," said Lazier. "For Quiznos to also be from Colorado is a true thrill for me to share this historic weekend with."

Lazier, 48, is one of the sport's most experienced and successful drivers at the famed Indianapolis Motor Speedway (IMS). A fan favorite and familiar face at the Brickyard, Lazier is the oldest driver who qualified this year. Regardless of his age, his resume is unrivaled at the famous oval. With five top-five finishes, including one win and two second-place finishes at IMS, Lazier knows his way around the track. In addition to his own racing career, Lazier is helping guide the racing career of his 17-year-old son Flinn, who has been dominating the karting world and is also running Formula Vee.

The epic 100th Running of the Indianapolis 500 on May 29 airs on ABC and the INDYCAR Radio Network, with coverage beginning at 11 a.m. ET Sunday.

The Quiznos Motorsports program is represented by BRANDED Management. For news, updates and info, follow Lazier on Twitter at <http://www.Twitter.com/Buddy500Lazier>.

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ABOUT QUIZNOS: Denver-based Quiznos is a chain designed for today's busy consumers who are looking for a high quality, tasty, freshly prepared alternative to traditional fast-food restaurants. With locations across the United States and 34 countries, Quiznos is one of the world's premier quick-service restaurant chains, offering creative, chef-created sandwiches and salads using premium ingredients. Quiznos was founded in 1981 by chefs who discovered that toasting brought out the best in every sandwich ingredient.

ABOUT BUDDY LAZIER: Buddy Lazier is a 48-year-old Colorado-based racecar driver and owner of Lazier/Burns Racing. Lazier has led 1028 laps and IndyCar lists his earnings at more than \$8.5 million. One of the league's most successful and experienced drivers, Lazier has claimed eight

wins, 101 starts, 26 top-five finishes, and 45 top-ten finishes. A former Indy car Champion and Indy 500 Winner, Lazier will be competing in his 19th start at IMS for the 100th running of the Indianapolis 500 in 2016, with the help of Team Manager and Engineer Larry Curry. Lazier is also an owner/operator of Tivoli Lodge, in Vail, Colo.