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Quiznos Serves Up Classic Italian Sub this Summer *Guests get a taste of Italy for \$2.99 in July and August*

DENVER – July 15, 2014 – It's summer time, but no need to spend a lot of money to enjoy your summer! According to a recent survey*, July is the most popular month for Americans to head off on vacation. But, while 17 percent of Americans planned to travel internationally last year, Quiznos is giving them a reason to save money and stay right here in the United States. Quiznos will bring a piece of Italy to them.

At Quiznos, the **Classic Italian sub** is the signature, toasted sub that put the little sub shop from Denver on the map. In the spirit of summer, Quiznos is serving up the Classic Italian sub for just \$2.99 all day, every day during July and August.

"The Quiznos concept started in an Italian restaurant more than thirty years ago," said Susan Linton-Smith, Quiznos Chief Marketing Officer. "The Classic Italian sub was the first toasted sub that we debuted. Today, this sub continues to be a guest favorite! And, our Italian heritage still inspires our passion for using fresh, quality ingredients that deliver on flavor."

Topped with Capicola, Genoa Salami, Ham and Pepperoni, the Classic Italian sub is serious about meat. To finish it off, all-natural Mozzarella cheese, black olives, lettuce, tomatoes, onions and Red Wine Vinaigrette are all toasted to perfection on artisan bread to give guests a taste of Italy.

Guests can experience Italy at their local Quiznos locations during July and August for \$2.99. Quiznos Classic Italian... è delizioso!

About Quiznos

Denver-based Quiznos is a chain designed for today's busy consumers who are looking for a high quality, tasty, freshly prepared alternative to traditional fast-food restaurants. With locations in 50 states and 30 countries, Quiznos is one of the world's premier quick-service restaurant chains and pioneer of the toasted sandwich; Quiznos restaurants offer creative, chef-created sandwiches and salads using premium ingredients. Quiznos was founded in 1981 by chefs who discovered that toasting brought out the best in every sandwich ingredient. For more information, please visit www.quiznos.com or www.facebook.com/quiznos.

*Results gathered from an online survey of 1,000 nationwide consumers conducted by Morpace Market Research & Consulting in 2013. Link: <http://www.prnewswire.com/news-releases/nearly-60-percent-of-americans-plan-to-take-summer-vacations-this-year-159184135.html>

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