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Quiznos Proves Everything Tastes Better *Toasted* with Free Toasted Cookies Quiznos Invites Guests to Join National Cookie Day Celebration

DENVER – Nov. 28, 2013 – On December 4, Quiznos will show America that cookies taste better toasted, just like the chain's famous toasted subs. The sandwich shop is celebrating National *Toasted* Cookie Day on Wednesday, December 4 by giving away a free oven-toasted cookie with any purchase at participating locations.

Although love for cookies is something that can be celebrated 365 days a year, National Cookie Day is the perfect occasion to splurge on something sweet. This year marks the second-annual National *Toasted* Cookie Day celebration at Quiznos, and is one guests won't want to miss. In 2012, Quiznos gave away tens of thousands of complimentary toasted cookies and plans to give away even more this year.

"We know that toasting a sub brings out its true flavors, so what better way to celebrate National Cookie Day than with a toasted cookie?" said Susan Lintonsmith, Quiznos Chief Marketing Officer. "Toasting our already delicious cookies puts a special twist on this national holiday. Come enjoy a free cookie on the house!"

The sweet treats are the perfect complement to an oven-toasted Quiznos sub. Guests can pick up their free toasted cookie in honor of National Cookie Day on Wednesday, December 4, at select Quiznos locations while supplies last. Customers can choose from three delicious cookie varieties: Chocolate Chunk, Cinnamon Sugar and Oatmeal Raisin.

Customers are encouraged to visit the store locator at www.quiznos.com to find a free toasted cookie at a participating location near them.

About Quiznos

Denver-based Quiznos is a chain designed for today's busy consumers who are looking for a tasty, freshly prepared alternative to traditional fast-food restaurants. With locations in 50 states and 34 countries, Quiznos is one of the world's premier quick-service restaurant chains and pioneer of the toasted sandwich. Quiznos restaurants offer creative, chef-inspired sandwiches, salads, and soups using premium ingredients. Quiznos was founded in 1981 by chefs who discovered that toasting brought out the best in every sandwich ingredient. For more information, please visit www.quiznos.com.