



QUIZNOS APPOINTS ACCOMPLISHED GLOBALIST TO LEAD CONTINUED INTERNATIONAL EXPANSION

Toasted Sandwich pioneer names Kenneth Cutshaw President of its international business

DENVER, CO—October 3, 2012— [Quiznos](#), one of the nation's premier quick-service restaurant chains and the pioneer of the toasted sandwich, today announced the appointment of Kenneth Cutshaw as the Company's new President of International.

Mr. Cutshaw most recently served as executive vice president and chief legal officer of Cajun Operating Company based in Atlanta where he was responsible for the global expansion of Church's and Texas Chicken Brands as well as the management of legal affairs. Additionally, he was the chief compliance officer and president of Cajun Funding Corp.

"The international arena is one of our largest opportunities to grow the Quiznos brand. We have recently inked new development deals in Brazil to build nearly 150 restaurants, unveiled new locations in Asuncion, Paraguay, Mumbai, India and Manila, Philippines, and opened our fifth restaurant in the Dominican Republic which generated more than \$26,000 in opening week sales," said Stuart Mathis, chief executive officer, Quiznos. "Ken's extensive experience in global franchising and restaurant operations will be invaluable as we continue our international expansion and I am thrilled to welcome him to the team."

Mr. Cutshaw has deep experience in the restaurant industry. He was co-founder of Cheers Funeatery, a founding partner of the Red, Hot & Blue (BBQ) restaurant chain, a co-founder of Let's Go Back, LLC, and a shareholder in Dressed Salads International of Hong Kong.

"Quiznos is poised to build on its remarkable success in markets around the world," said Mr. Cutshaw. "Drawing from my passion for international business, as well as the knowledge I have amassed through visits to more than 60 countries, I am extremely excited to lead Quiznos in its continued global expansion."

ABOUT QUIZNOS

Denver-based Quiznos serves today's busy consumers who are looking for a tasty, freshly prepared alternative to traditional fast-food restaurants. With locations in 50 states and 25 countries, Quiznos is one of the nation's premier quick-service restaurant chains and pioneer of the toasted sandwich, Quiznos restaurants offer creative, chef-inspired sandwiches and salads using premium ingredients. Quiznos was founded in 1981 by chefs who discovered that toasting brought out the best in every sandwich ingredient. For more information, please visit www.quiznos.com.

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