

QUIZNOS APPOINTS FRANCHISING VETERANS TO ITS MANAGEMENT TEAM

Toasted Sandwich pioneer names John Coletta CFO, James Lyons COO

DENVER, CO—October 16, 2012— [Quiznos](#), one of the nation’s premier quick-service restaurant chains and the pioneer of the toasted sandwich, today announced the appointment of John Coletta as Chief Financial Officer and James Lyons as Chief Operating Officer.

“We remain focused on continuing to deliver the best sandwiches while providing franchisees the resources to enable steady sales growth and margin expansion at their locations,” said Stuart Mathis, chief executive officer, Quiznos. “Both John and James have extensive experience managing franchise-based operations and I’m confident our franchisees will benefit from their roles on our management team.”

Mr. Coletta brings a wealth of franchise and restaurant experience to Quiznos. Recently, he spent more than three years as global CFO and then President of Cartridge World, a 1,600 unit, 60 country franchise operation. Previously, Mr. Coletta served as CFO and EVP of Rock Bottom Restaurants for 10 years, operating and franchising the Old Chicago, ChopHouse and Rock Bottom Brewery brands in 30 states. Prior to that, Mr. Coletta spent 10 years at Arthur Andersen, where he focused on restaurant and hospitality clients. His experience in franchising spans 30 years, having started his career as the youngest franchisee of the Orange Julius system in the 1980s.

“I am thrilled to join the Quiznos family,” said Mr. Coletta. “I am passionate about working with franchisees and look forward to working with our network to affect significant change that drives personal success for every Quiznos franchise owner.”

Mr. Lyons is also a highly accomplished restaurant industry and franchising professional. He most recently served as Chief Operating Officer, Franchise, and Chief Development Officer for Del Taco, based in Lake Forest, California. Prior to that, he was COO at Popeyes. Mr. Lyons has held senior management roles for several national and global companies, including Denny’s, Domino’s and Burger King.

“Quiznos is a strong brand and I am honored to join the team,” said Mr. Lyons. “I am excited to work with our franchisees to help them drive operational excellence, sales and restaurant profitability.”

ABOUT QUIZNOS

Denver-based Quiznos serves today’s busy consumers who are looking for a tasty, freshly prepared alternative to traditional fast-food restaurants. With locations in 50 states and 25 countries, Quiznos is one of the nation’s premier quick-service restaurant chains and pioneer of the toasted sandwich. Quiznos restaurants offer creative, chef-inspired sandwiches and salads using premium ingredients. Quiznos was founded in 1981 by chefs who discovered that toasting brought out the best in every sandwich ingredient. For more information, please visit www.quiznos.com.