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Quiznos New Line of Premium Pasta: Perfect for People That Can't Boil Water

Quiznos launches line of premium Toasty Pastas making at-home cooking irrelevant

DENVER – February 25, 2014 – Quiznos, the brand you've known for Toasty subs for over 30 years, is launching a line of new premium Toasty Pastas. Quiznos is translating its chef-created recipes, premium ingredients and toasting expertise into unique flavorful creations like Lobster Mac & Cheese and Pesto Chicken, which go beyond at-home pastas but at an affordable price. Each of the six bold new pasta offerings is made with handcrafted Cavatappi pasta, with flavorful sauces and quality ingredients, all toasted to perfection. The Toasty Pasta line is the first of its kind to be offered at a quick-service sandwich restaurant.

"The new pasta platform enables us to leverage our toasted equity and attract a broader audience using many of our high quality ingredients," said Quiznos Chief Marketing Officer Susan Lintonsmith. "The new Toasty Pasta line provides a craveable alternative to our premium toasted subs. It's great for kids and families – at dinner and of course for weekends."

Quiznos pasta lineup features individual portions and will be priced starting at \$4.99.

Mac & Cheese – The new pasta lineup is highlighted by three flavors of Mac & Cheese, including Classic Mac & Cheese, Bacon Mac & Cheese and Lobster & Seafood Mac & Cheese, featuring Cavatappi pasta with Romano Parmesan, Provolone and Fontina cheeses, all topped with Quiznos hand-made breadcrumbs.

Spicy Sausage Marinara – The Spicy Sausage Marinara features Fontanini Italian Meats spicy all-pork Italian sausage and all-natural mozzarella, topped off with lightened up basil marinara sauce all served over Cavatappi Pasta.

Meatballs Marinara –Featuring Fontanini's old-fashioned beef and pork-blended meatballs, which are filled with freshly grated Romano and Ricotta cheese and a perfect blend of Italian seasonings. Layered with a double portion of all-natural mozzarella, paired with a new and improved marinara sauce and all served over Cavatappi pasta.

Chicken Pesto – The Chicken Pesto Pasta features sliced all-white chicken breast, paired with diced balsamic tomatoes, an Italian three-cheese blend topped with Quiznos original Basil Pesto sauce all served over Cavatappi pasta.

"When creating the new Toasty Pasta line, the culinary team wanted to create a compelling reason to get people out of the kitchen," said Quiznos executive Chef Nick Graff. "We're focused on developing unique products that speak to our customers demand for menu diversity, value and authenticity."

The Toasty Pasta line is available starting now at participating locations nationwide.

About Quiznos

Denver-based Quiznos is a chain designed for today's busy consumers who are looking for a high quality, tasty, freshly prepared alternative to traditional fast-food restaurants. With locations in 50 states and 34 countries, Quiznos is one of the world's premier quick-service restaurant chains and pioneer of the toasted sandwich; Quiznos restaurants offer creative, chef-created sandwiches and salads using premium ingredients. Quiznos was founded in 1981 by chefs who discovered that toasting brought out the best in every sandwich ingredient. For more information, please visit www.quiznos.com or www.facebook.com/quiznos.