



Media Contact:
Ada Johnson
816-423-6239

ajohnson@crossroads.us

Quiznos Makes Splash With Lobster

Limited Time Lobster & Seafood Sub and Salad Make Seasonal Return

DENVER – Feb. 18, 2013 – Quiznos is bringing back a fan favorite just in time for the season of seafood—lobster. In a sea fish sticks and fish sandwiches, Quiznos stands out with real lobster and seafood salad offerings, including the signature Lobster & Seafood Salad Sub and Lobster & Seafood Salad. Customers can enjoy the two real lobster menu items for a limited time now.

Lobster and Seafood Salad Sub

The Lobster and Seafood Salad Sub features chunks of high quality tasty lobster claw and crisp seasonal greens, served on Quiznos butter-toasted artisan bread.

Lobster and Seafood Fresh Salad

Served on a bed of crisp iceberg lettuce, the Lobster and Seafood Fresh Salad boasts lobster and fresh, diced tomatoes accented by Quiznos signature Buttermilk Ranch dressing and a lemon wedge.

“Our guests loved our lobster sub and salad last year, so we’re bringing it back just in time for lent, for a limited time. Quiznos has the heritage of unique, chef created recipes with high-quality ingredients like our lobster and seafood salad,” said Susan Lintonsmith, Chief Marketing Office

Quiznos, one of the nation’s premier quick-service restaurants, is the pioneer of the toasted sub. Both menu items are available for a limited time at participating locations.

About Quiznos

Denver-based Quiznos is a chain designed for today's busy consumers who are looking for a high quality, tasty, freshly prepared alternative to traditional fast-food restaurants. With locations in 50 states and 25 countries, Quiznos is one of the nation’s premier quick-service restaurant chains and pioneer of the toasted sandwich, Quiznos restaurants offer creative, chef-created sandwiches and salads using premium ingredients. Quiznos was founded in 1981 by chefs who discovered that toasting brought out the best in every sandwich ingredient. For more information, please visit www.quiznos.com.

###